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Knowledge Management: Integrating Tools & Tech for Scalable Learning

Enabling Employee Development: A Workshop Series for Team Leaders

www.yourinstructionaldesigner.com

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FOR YOU

https://qrco.de/eed24kmworkbook

SCAN ME

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1.5–2x Salary

is the typical cost to replace an employee who leaves

Source: Gallup Workplace 2019

3.6–4.2 hours

the time employees spend looking for information during a workday -- a 40% increase from 2021

Source: Coveo's 2022 Workplace Relevance Report

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POLL

If you lost a key player today, how quickly could you recover?

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About Us

Reimagine your company's approach to learning to drive peak organizational performance.

Experts In

Instructional Design

Community Building

Digital Transformation

We've served nearly 100 organizations, including Netflix, Allegiant, and Stitch Fix and trained hundreds of learning and development professionals.

Our mission: Make learning that matters.™

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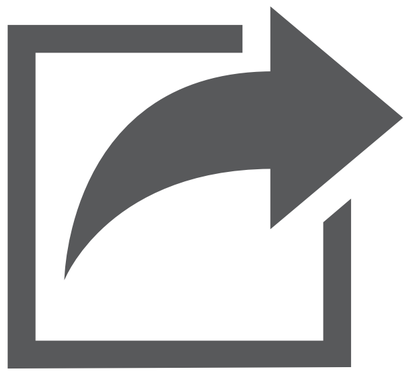
Knowledge Management

Creation

Storage



Sharing

*Definition from IBM: https://www.ibm.com/topics/knowledge-management

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Build a Work-Learning Ecosystem

START

- Assess your needs
- Capture & store knowledge
- Share knowledge

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Is learning embedded into your work?

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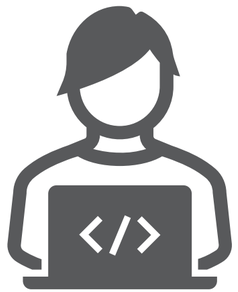
Ecosystem Analysis



Tool / Tech / Teammate

Purpose

Capabilities

UX Sentiments

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Mapping Tech

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TRY IT

https://qrco.de/eed24kmmiro

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Repurpose or purchase?

Why Repurpose?	Why Purchase?
• Your tools **can already do the work** needed to capture, store, and/or disseminate knowledge. • You are able to **collect data and produce reports** that meet your needs. • People like the **user experience** of the current tools. • You want to **minimize** change management and/or the need for software training. • **Lower barriers to entry** by embedding knowledge management and learning into work.	• Your current tool is **incapable** of capturing, storing, and/or • disseminating knowledge. • You're ready for more advanced **data collection and reporting** functionalities. • People **hate the current tool** and do not want to use it.

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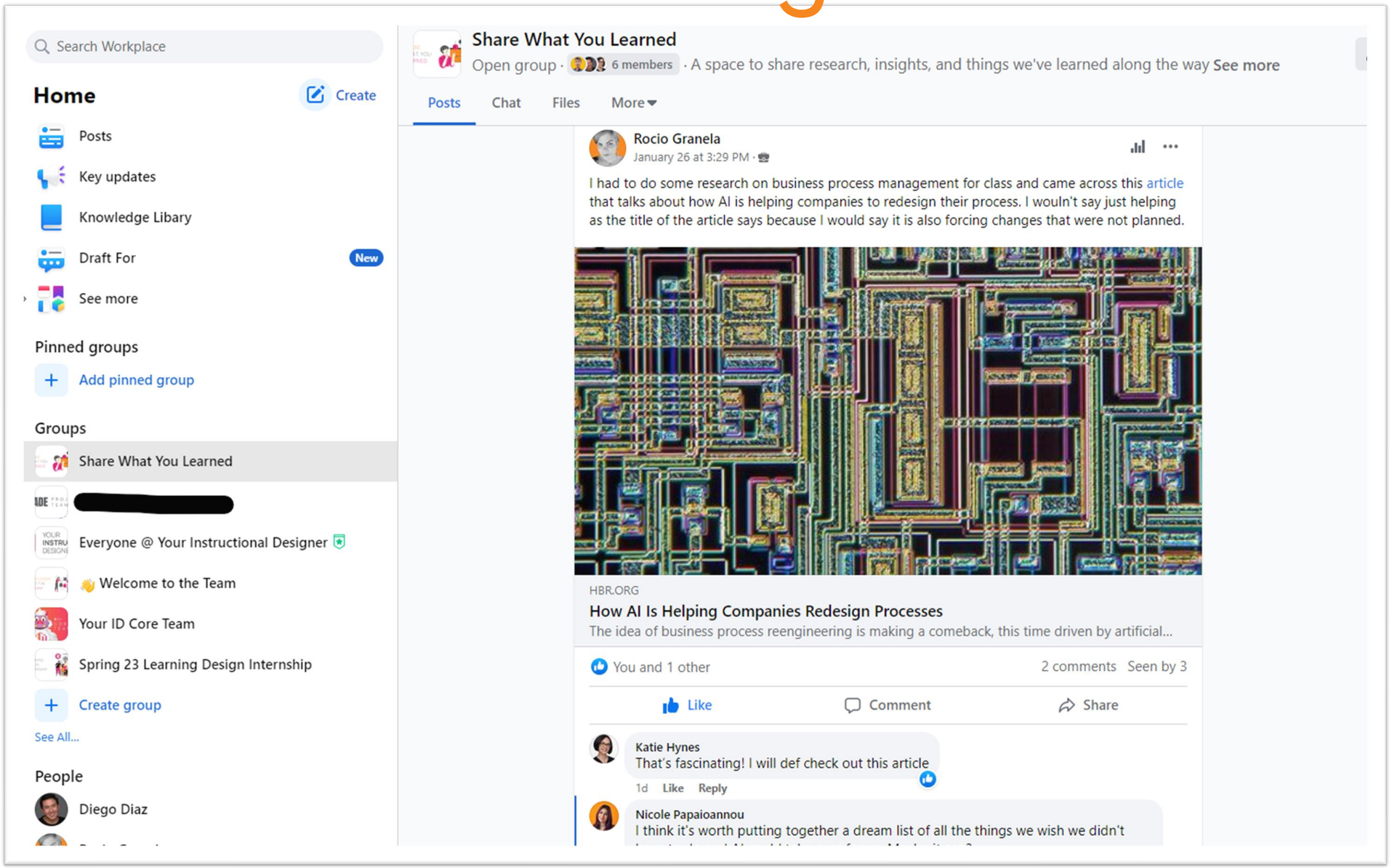
Social Learning Network



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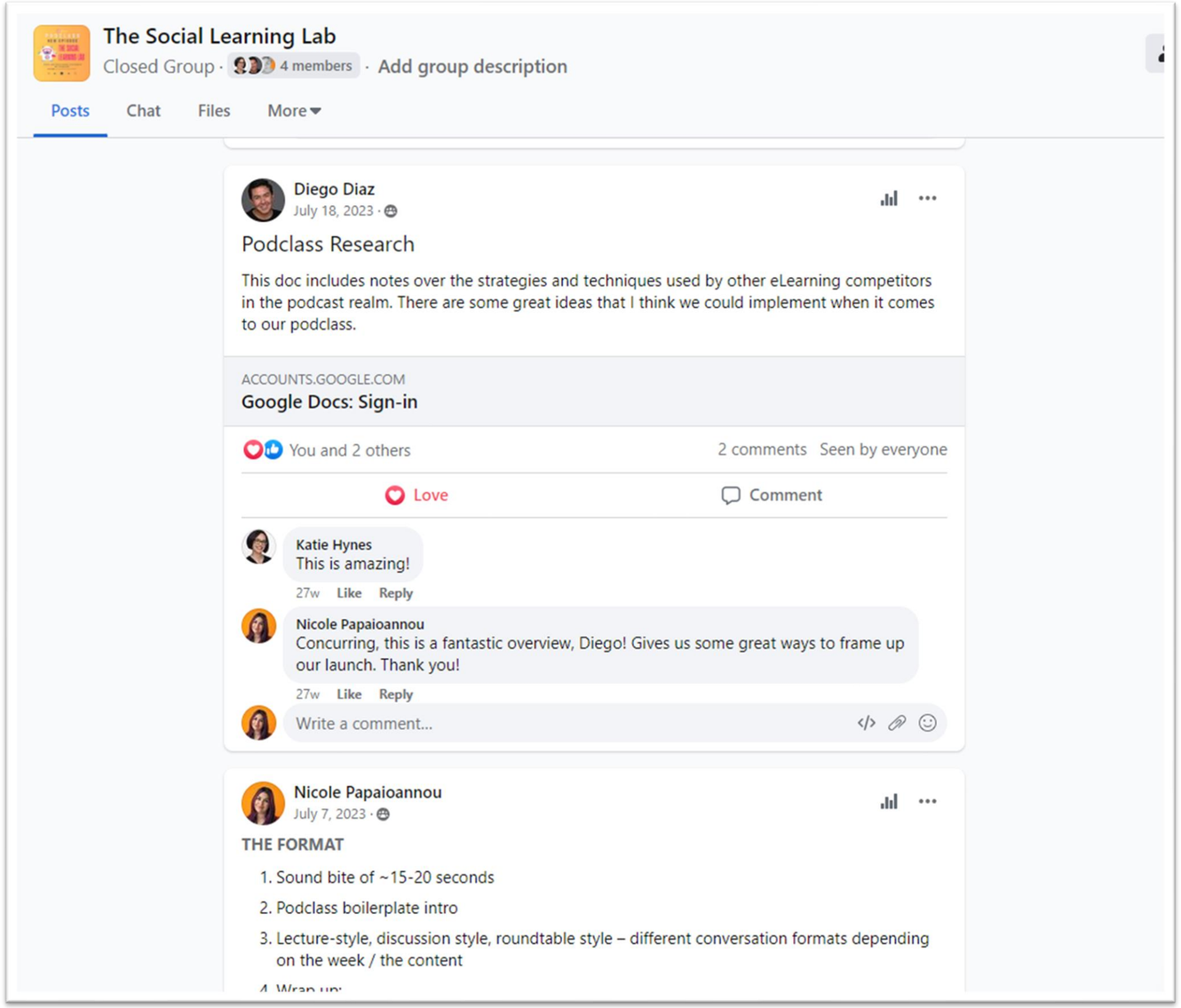

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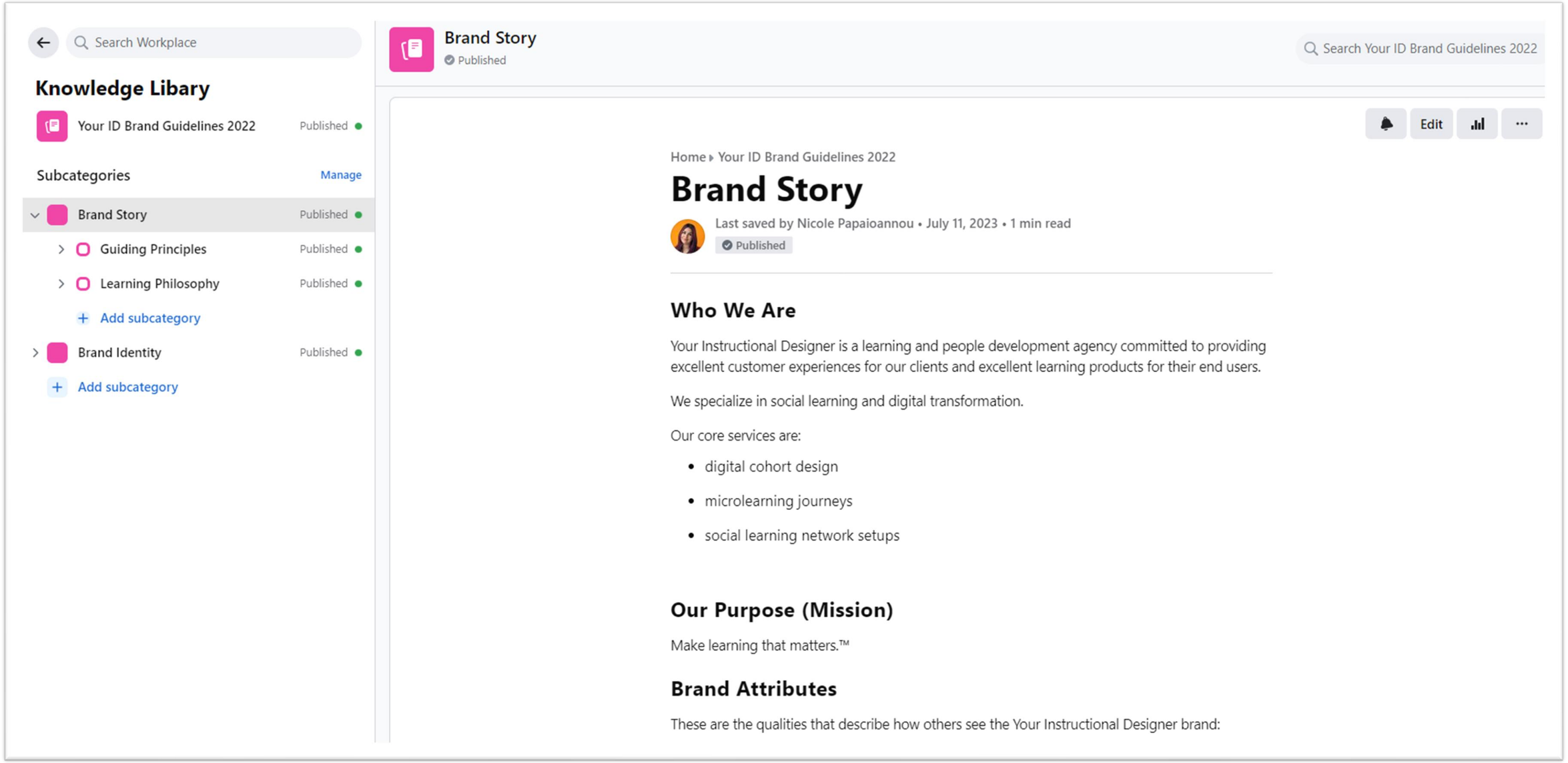

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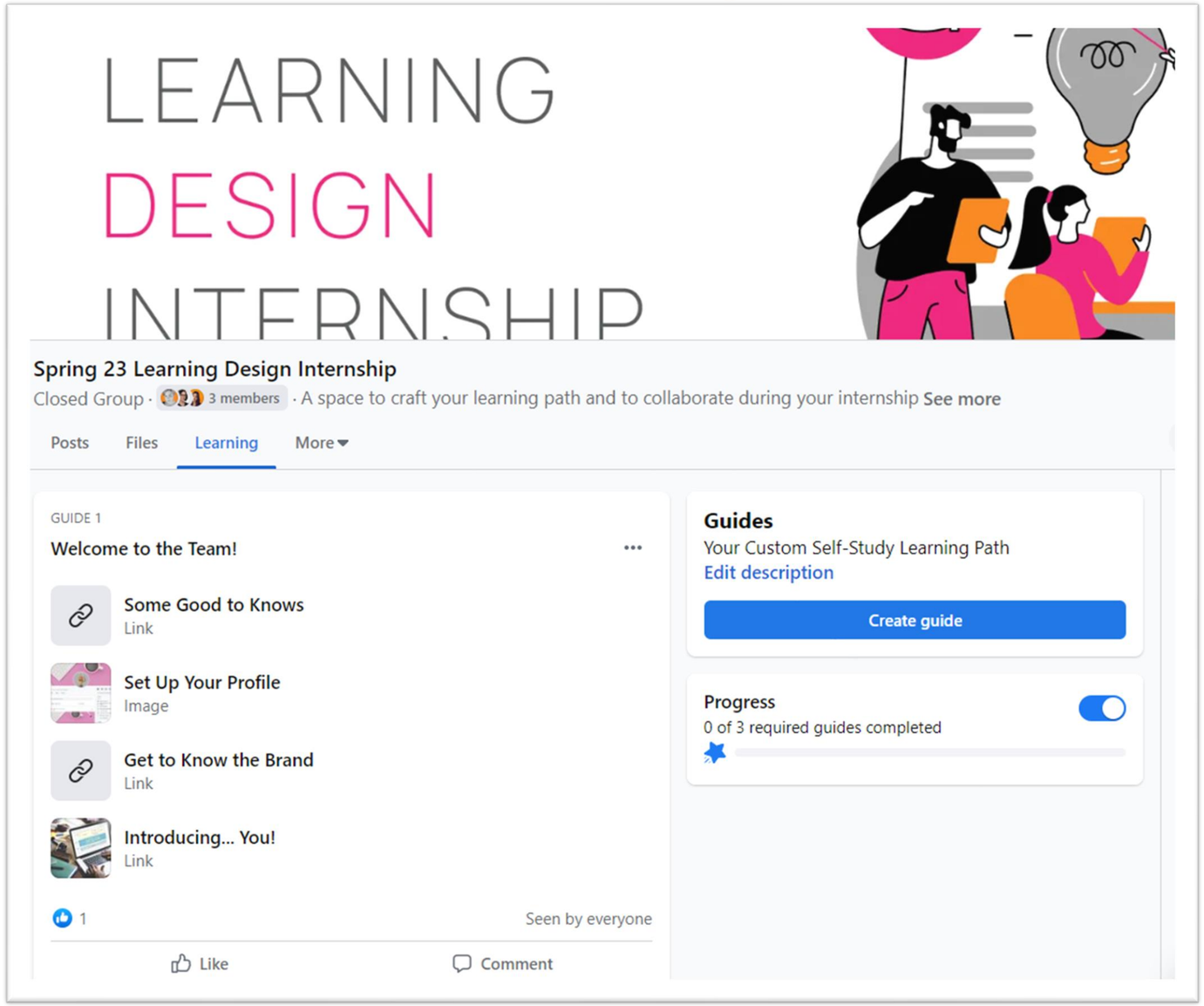

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Quick recap

- Assess your current work ecosystem
- Design environment for creation, storage and sharing of knowledge
- Adjust ecosystem, as needed
- Analyze and take action on data regularly

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Something special for you.

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$500 credit*

for needs analysis or design services.
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Rules and exclusions apply.

*The Fine Print: Credit is only applicable towards services of $5000 or more. Credit is limited to one time use and cannot be combined with other offers. Your organization must sign the proposal for services within 30 days of workshop attendance for the $500 credit to be applied. Mention this offer during the Discovery Call.

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What questions do you have?