

Knowledge Management: Integrating **Tools** & **Tech** for Scalable Learning

Enabling Employee Development:
A Workshop Series for Team Leaders

www.yourinstructionaldesigner.com



FOR YOU

<https://qrco.de/eed24kmworkbook>



1.5–2x Salary

is the typical cost to replace
an employee who leaves

Source: Gallup Workplace 2019

3.6–4.2 hours

the time employees spend
looking for information during
a workday -- a 40% increase
from 2021

Source: Coveo's 2022 Workplace Relevance Report

POLL

If you lost a **key player**
today, how quickly
could you **recover**?



About Us

Reimagine your company's approach to **learning** to drive **peak** organizational performance.



Experts In



Instructional
Design



Community
Building



Digital
Transformation

We've served nearly **100 organizations**, including Netflix, Allegiant, and Stitch Fix and trained **hundreds** of learning and development professionals.

Our mission: Make **learning** that **matters**.™

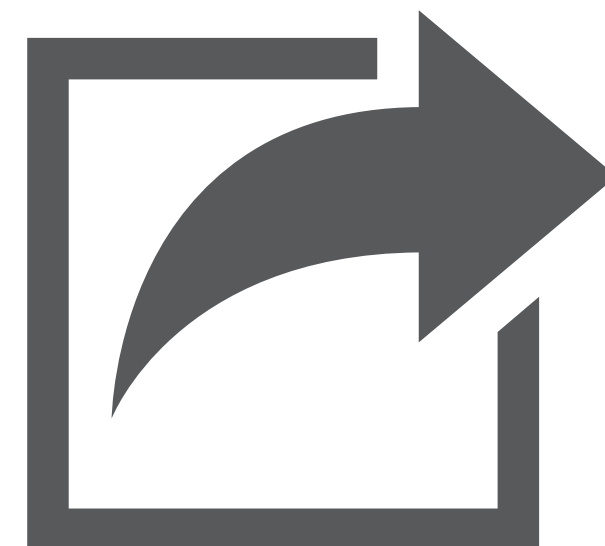
Knowledge Management



Creation



Storage



Sharing

Build a Work-Learning Ecosystem

START

Assess your needs

Capture & store knowledge

Share knowledge

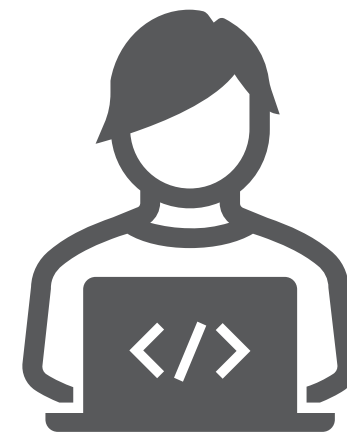


YOUR
INSTRUCTIONAL
DESIGNER

POLL

Is **learning** embedded
into your **work**?

Ecosystem Analysis



Tool / Tech /
Teammate



Purpose



Capabilities

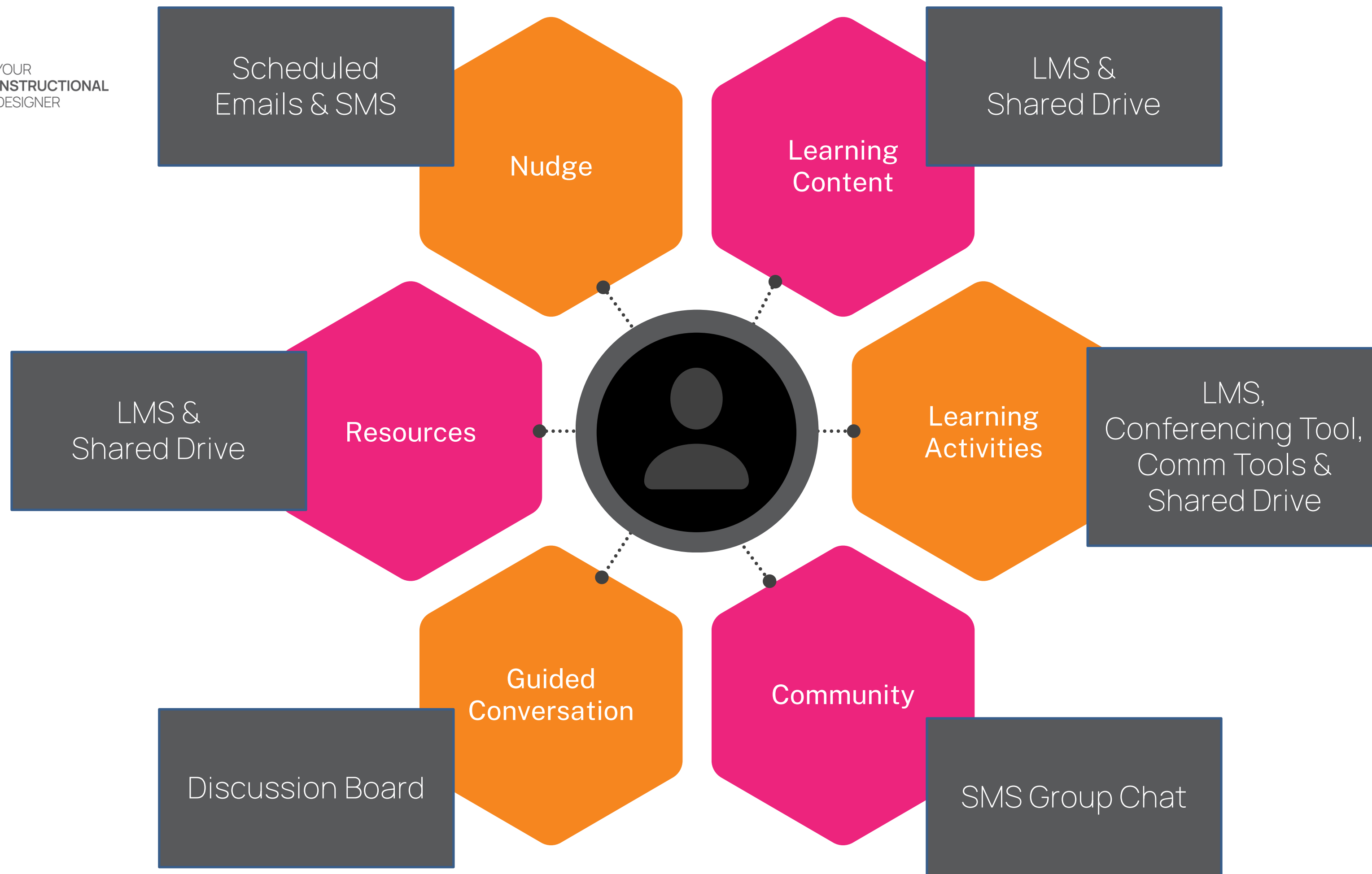


UX Sentiments



Mapping Tech





TRY IT

<https://qrco.de/eed24kmmiro>



Repurpose or purchase?

Why Repurpose?

- Your tools **can already do the work** needed to capture, store, and/or disseminate knowledge.
- You are able to **collect data and produce reports** that meet your needs.
- People like the **user experience** of the current tools.
- You want to **minimize** change management and/or the need for software training.
- **Lower barriers to entry** by embedding knowledge management and learning into work.

Why Purchase?

- Your current tool is **incapable** of capturing, storing, and/or disseminating knowledge.
- You're ready for more advanced **data collection and reporting** functionalities.
- People **hate the current tool** and do not want to use it.

Social Learning Network

Q Search Workplace

Home

Posts

Key updates

Knowledge Library

Draft For

See more

Pinned groups

+ Add pinned group

Groups

Share What You Learned

PRO TEAM

Everyone @ Your Instructional Designer

Welcome to the Team

Your ID Core Team

Spring 23 Learning Design Internship

+ Create group

See All...

People

Diego Diaz

Create

Share What You Learned

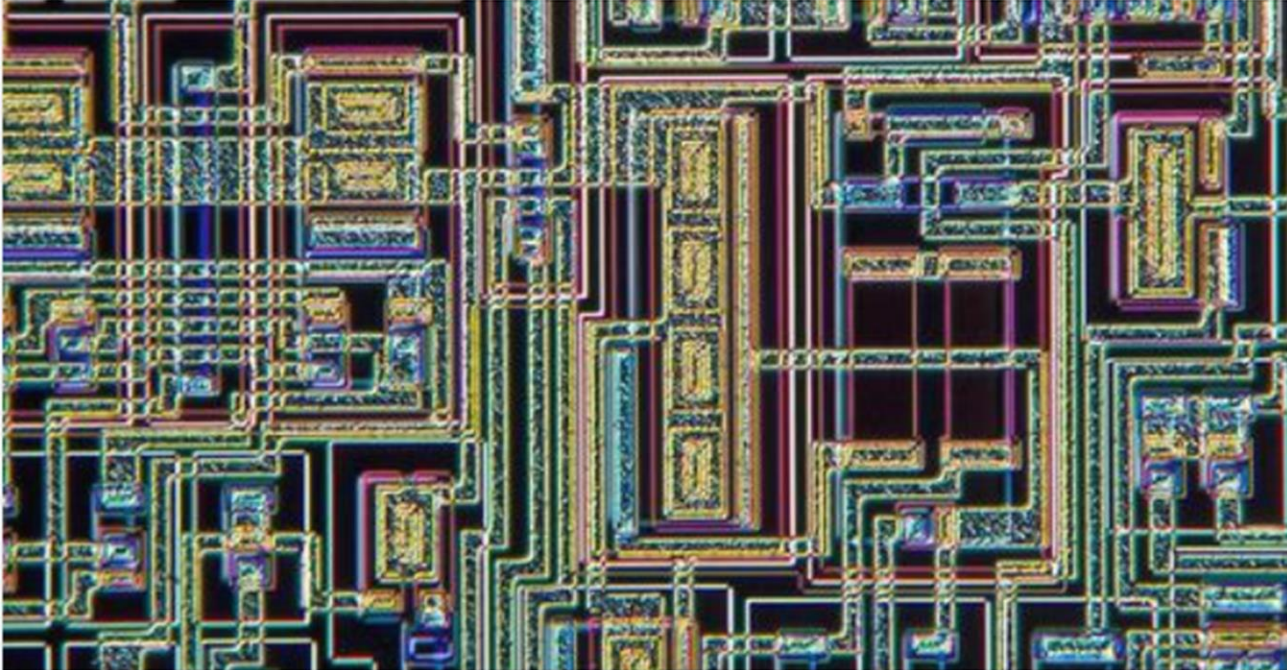
Open group · 6 members · A space to share research, insights, and things we've learned along the way See more

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Rocio Granela

January 26 at 3:29 PM ·

I had to do some research on business process management for class and came across [this article](#) that talks about how AI is helping companies to redesign their process. I wouldn't say just helping as the title of the article says because I would say it is also forcing changes that were not planned.



HBR.ORG

How AI Is Helping Companies Redesign Processes

The idea of business process reengineering is making a comeback, this time driven by artificial...

You and 1 other 2 comments Seen by 3

Like Comment Share

Katie Hynes



That's fascinating! I will def check out this article

1d Like Reply


Nicole Papaioannou

I think it's worth putting together a dream list of all the things we wish we didn't

Social Learning Network



 **The Social Learning Lab**
Closed Group ·  4 members · Add group description



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 **Diego Diaz**
July 18, 2023 · 🌐

Podclass Research
This doc includes notes over the strategies and techniques used by other eLearning competitors in the podcast realm. There are some great ideas that I think we could implement when it comes to our podclass.


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
 Love  Comment




 **Katie Hynes**
This is amazing!


27w Like Reply

 **Nicole Papaioannou**
Concurring, this is a fantastic overview, Diego! Gives us some great ways to frame up our launch. Thank you!

27w Like Reply

 Write a comment...

 **Nicole Papaioannou**
July 7, 2023 · 🌐

THE FORMAT
1. Sound bite of ~15-20 seconds
2. Podclass boilerplate intro
3. Lecture-style, discussion style, roundtable style – different conversation formats depending on the week / the content
A Wrap up

Social Learning Network

←

Search Workplace

Knowledge Library

Your ID Brand Guidelines 2022

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Subcategories

Manage

Brand Story

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> Guiding Principles

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> Learning Philosophy

Published

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> Brand Identity

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+ Add subcategory

Brand Story

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Home » Your ID Brand Guidelines 2022

Brand Story

Last saved by Nicole Papaioannou • July 11, 2023 • 1 min read

Published

Who We Are

Your Instructional Designer is a learning and people development agency committed to providing excellent customer experiences for our clients and excellent learning products for their end users.

We specialize in social learning and digital transformation.

Our core services are:

- digital cohort design
- microlearning journeys
- social learning network setups

Our Purpose (Mission)


Make learning that matters.™

Brand Attributes


These are the qualities that describe how others see the Your Instructional Designer brand:

Social Learning Network

LEARNING DESIGN INTERNSHIP



Spring 23 Learning Design Internship


Closed Group ·  3 members · A space to craft your learning path and to collaborate during your internship [See more](#)


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GUIDE 1


Welcome to the Team!


...

 **Some Good to Knows**
Link



 **Set Up Your Profile**
Image

 **Get to Know the Brand**
Link

 **Introducing... You!**
Link

 1

Seen by everyone

 Like  Comment


Guides

Your Custom Self-Study Learning Path
[Edit description](#)

Create guide

Progress

0 of 3 required guides completed





Quick recap

- Assess your **current work ecosystem**
- Design environment for creation, storage and **sharing** of knowledge
- Adjust **ecosystem**, as needed
- Analyze and **take action** on data regularly



Something **special** for you.





Something **special** for you.



\$500 credit*

for needs analysis or design services.
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Rules and exclusions apply.

*The Fine Print: Credit is only applicable towards services of \$5000 or more. Credit is limited to one time use and cannot be combined with other offers. Your organization must sign the proposal for services within 30 days of workshop attendance for the \$500 credit to be applied. Mention this offer during the Discovery Call.



What questions do you have?