



SNACKABLE WORKSHOP

Crafting Irresistible Short-Form Videos for Engaging Learners

1. Write a video script.
Use Myra's Viral Script Creator by scanning the QR code → 
2. How to post or where to post videos... not on TikTok?
 - Instagram (private)
 - SharePoint
 - Teams Channels
 - Slack Channels
 - A PowerPoint or Google Slides that autoadvance once video plays
 - “TikTok for Work” platforms: Fyrrr, 5mins.ai, Soundbite (Teams addon)
3. What are the tools do you use? Links contain product recommendations
 - Soft box light: <https://amzn.to/461CEAr>
 - Tripod: <https://amzn.to/43xNUM9>
 - Flexible Tripod: <https://amzn.to/43r2vzX>
 - Ring Light: <https://amzn.to/3J8F3j0>
 - Clip on Ring Light: <https://amzn.to/3JaxfgC>
 - Props: glasses, coffee mugs, notebooks, computer, whatever we can get our hands on!
4. What do you use to edit?
 - TikTok
 - Articulate
 - Instagram
 - CapCut
 - Camtasia
 - Any video editor you have!
5. What do you use to collect / review data?
 - Social media in-app analytics tools (e.g., TikTok, Instagram, YouTube)
 - Video hosting analytics tools (e.g., Vimeo, Wistia)
6. Use IDOL courses Tik Tok →  templates by scanning the QR code

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